

Shadow Price & Sensitivity Analysis

Interpreting Solver outputs

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3 March 2021

Shadow prices

Max $Z = 3x_1 + 5x_2$

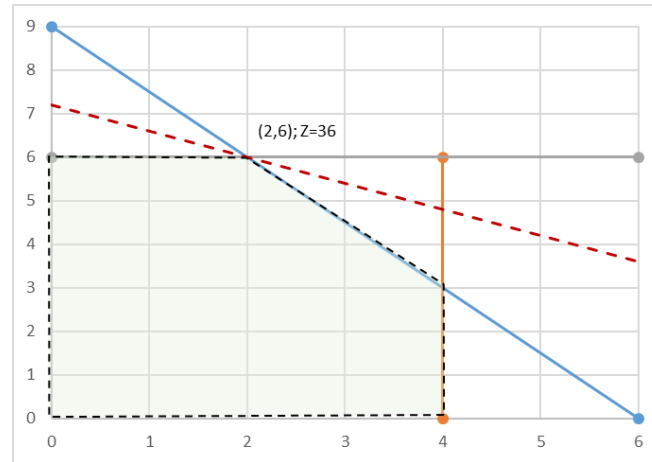
Subject to:

$x_1 \leq 4$

$2x_2 \leq 12$

$3x_1 + 2x_2 \leq 18$

And $x_1 \geq 0; x_2 \geq 0$



X1 number of window batch; X2 number of glass doors batch
 Profit of windows batch = 3 profit of doors batch = 5 (K€)

Plant 1- produces the aluminum frames (prod. time available = 4 h/week)
 Plant 2- produces the wood frames (prod. time available = 12)
 Plant 3- produces the glass and assembles the product (prod. time available = 18)

Resources - the production capacity of each Plant made available (R1, R2, R3), where b_i (RHS) represents the hours of production time per week

The Excel Formulation

			Max		
Objective function:			x1	x2	Z
			3	5	0

	Constraint coeff.	Total	RHS
S1	1	0	4
S2	2	0	12
S3	3	0	18

	x1	x2	
	0	0	0

Shadow prices

An example of how to solve this LP problem in Excel

$$\text{Max } Z = 3x_1 + 5x_2$$

Subject to:

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Objective function:		
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3	5	0

	Constraint coeff.	Total	RHS
S1	1	0	4
S2		2	12
S3	3	2	18

x1	x2
0	0

>= 0

Because all the constraint signs are the same, constraint coeff. and their respective RHS can be selected in one step

When each of the constraints has different signs, these must be added one by one.

Shadow prices

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And $x_1 \geq 0; x_2 \geq 0$

Solver Results

Solver found a solution. All Constraints and optimality conditions are satisfied.

Keep Solver Solution
 Restore Original Values

Return to Solver Parameters Dialog

Outline Reports

Reports
 Answer
 Sensitivity
 Limits

Solver found a solution. All Constraints and optimality conditions are satisfied.

When the GRG engine is used, Solver has found at least a local optimal solution. When Simplex LP is used, this means Solver has found a global optimal solution.

Objective function:			Max	
	x1	x2	Z	
	3	5	0	

	Constraint coeff.	Total	RHS
S1	1	0	4
S2		2	12
S3	3	2	18

	x1	x2
	0	0

>= 0

There is information we can obtain from the optimal tableau that we don't get directly in the Excel spreadsheet, but further details can be obtained by [clicking on the option Answer under Reports](#).

Shadow prices

Max Time Unlimited, Iterations Unlimited, Precision 0.000001
 Max Subproblems Unlimited, Max Integer Sols Unlimited, Integer Tolerance 1%

Objective Cell (Max)

Cell	Name	Original Value	Final Value
\$Y\$11	Total	0	36

Variable Cells

Cell	Name	Original Value	Final Value	Integer
\$W\$4	S3 x1	0	2	Contin
\$X\$4	S3 x2	0	6	Contin

The Analysis Report indicates:

- The **Objective Cell** table tells us the starting value of the objective function (Z) when Solver was applied and the optimal value after Solver

Constraints

Cell	Name	Cell Value	Formula	Status	Slack
\$Y\$7	S1 Total	2	\$Y\$7<=\$AA\$7	Not Binding	2
\$Y\$8	S2 Total	12	\$Y\$8<=\$AA\$8	Binding	0
\$Y\$9	S3 Total	18	\$Y\$9<=\$AA\$9	Binding	0
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\$X\$4	S3 x2	6	\$X\$4>=0	Not Binding	6

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- The initial and optimal solutions (x1, x2, S1, S2) can be read across tables

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\$W\$4	S3 x1	2	\$W\$4>=0	Not Binding	2
\$X\$4	S3 x2	6	\$X\$4>=0	Not Binding	6

For more detailed information e.g (the shadow prices) a different option of the Reports should be selected: **Sensitivity Analysis**

Sensitivity Analysis

The basic idea of **Sensitivity Analysis** is to be able to give answers to questions such as:

1. If the objective function changes, how does the solution change?
2. If resources available change, how does the solution change?
3. If a constraint is added to the problem, how does the solution change?

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(We will just focus on the first 2)

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(We will just focus on the first 2)

Sensitivity Analysis

Interpreting the *Solver Sensitivity Report*:

Max $Z = 3x_1 + 5x_2$

Subject to:

$$x_1 \leq 4$$

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Variable Cells						
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\$W\$4	S3 x1	2	0	3	4.5	3
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First, let us analyze the *Variable Cells* part of the table:

- The Final Value = *Optimal Solution*, thus replacing the optimal (x_1, x_2) in the objective function leads to $Z = 3*2 + 5*6 = 36$

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- The Final Value = **Optimal Solution**, thus replacing the optimal (x_1, x_2) in the objective function leads to $Z = 3 \cdot 2 + 5 \cdot 6 = 36$

- The **allowable increase and decrease** show how much the **coeff. of the objective function** can change before the **optimal solution** has to be altered

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Variable Cells								Upper Limit	Lower Limit
Cell	Name	Final Value	Reduced Cost	Objective Coefficient	Allowable Increase	Allowable Decrease			
\$W\$4	S3 x1	2	0	3	+	4.5	3	7.5	0
\$X\$4	S3 x2	6	0	5		1E+30	3		

Constraints							
Cell	Name	Final Value	Shadow Price	Constraint R.H. Side	Allowable Increase	Allowable Decrease	
\$Y\$7	S1 Total	2	0	4	1E+30	2	
\$Y\$8	S2 Total	12	1.5	12	6	6	
\$Y\$9	S3 Total	18	1	18	6	6	

Since the *Allowable Increase* for X1 is 4.5 this means that if we increase the objective function coeff. for x1 up to an **Upper Limit** of **7.5** the optimal solution will not change (2, 6)

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Since the **Allowable Increase** for X1 is 4.5 this means that if we increase the objective function coeff. for x1 up to an **Upper Limit** of **7.5** the optimal solution will not change (2, 6)

Excel usually represents very big numbers by **1E+30** which can be seen as **infinity**

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$$\text{Max } Z = 3x_1 + 5x_2$$

Subject to:

$$x_1 \leq 4$$

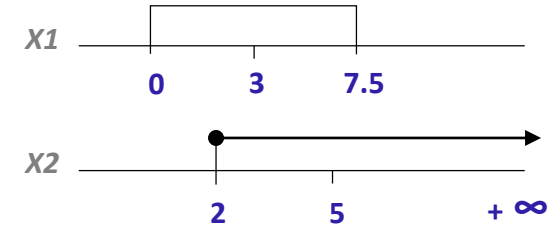
$$2x_2 \leq 12$$

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First, let us analyze the *Variable Cells* part of the table:

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\$Y\$7	S1 Total	2	0	4	1E+30	2
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So, what will happen if the **coeff. of X1 increases to 10** ?

- It will fall outside the allowable interval, thus the optimal solution will change (Final Values)

Sensitivity Analysis

Interpreting the *Solver Sensitivity Report*:

$$\text{Max } Z = 3x_1 + 5x_2$$

Subject to:

$$x_1 \leq 4$$

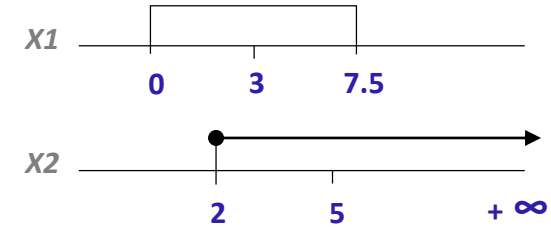
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First, let us analyze the *Variable Cells* part of the table:

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So, what will happen if the **coeff. of X1 increases to 10** ?

- It will fall outside the allowable interval, thus the optimal solution will change (**Final Values**)

And what will happen if the **coeff. of X1 increases to 6** ?

- The optimal solution will remain optimal but $Z = 6*2 + 5*6 = 42$

Sensitivity Analysis

Interpreting the *Solver Sensitivity Report*:

Max $Z = 3x_1 + 5x_2$

Subject to:

$$x_1 \leq 4$$

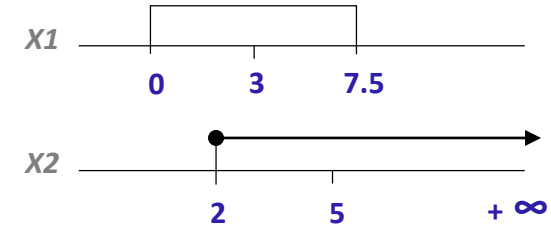
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Variable Cells		Final Value	Reduced Cost	Objective Coefficient	Allowable Increase	Allowable Decrease	Upper Limit	Lower Limit
\$W\$4	S3 x1	2	0	4 - 3 = 1	4.5	3	7.5	0
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And what will happen if both coeff. X1 and X2 change to 4 (simultaneous changes)?

- This optimality report only applies to individual changes and to answer the question we will have to calculate **100% Rule**:

X1 increases in 1 unit, so: $1 / 4.5$ (allowable increase) = 0.22

X2 decreases in 1 unit, so: $1 / 3$ (allowable decrease) = 0.33

$$0.22 + 0.33 = 0.55 \% < 100\%$$

Solution remains optimal

$$Z = 4*2 + 4*6 = 32$$

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Reduced Cost column is set to zero for both variables because both products are being produced (2 units of x_1 and 6 units of x_2).

However, there might be situations for which not producing one of the products is more profitable (**Final Value** = 0). In such situations, the **Reduced Cost** = certain negative amount (for a maximization problem), which represent the reduction in profit that would be obtained if we insisted in producing one unit of that product

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Now, let us analyze the *Constraints* part of the table:

- The bottom table addresses the range of feasibility ie the range for the RHS of the constraints that allows the **Shadow Price** to remain unchanged

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Increase in Z resulting of an Unit increase in the RHS of a constraint

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Optimal sol.: $(x_1, x_2) = (0, 6)$
 $Z = 36$

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This table allows us to say how much would profit increase (Z) without having to apply Simplex again as long as the change in the **RHS** of a constraint remains between its **Upper** and **Lower Limits**, because this means the **Shadow Price** will hold.

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$$x_1, x_2 \geq 0$$

Now, let us analyze the *Constraints* part of the table:

- The bottom table addresses the range of feasibility ie the range for the RHS of the constraints that allows the **Shadow Price** to remain unchanged



Increase in Z resulting of an Unit increase in the RHS of a constraint

This table allows us to say how much would profit increase (Z) without having to apply Simplex again as long as the change in the **RHS** of a constraint remains between its **Upper** and **Lower Limits**, because this means the **Shadow Price** will hold.

Suppose we **increase** the **RHS** of constraint 2 by **5** (from 12 to 17):

$$5 * 1.5 = 7.5, \text{ thus } Z = 36 + 7.5 = 43.5$$

Variable Cells						
Cell	Name	Final Value	Reduced Cost	Objective Coefficient	Allowable Increase	Allowable Decrease
\$W\$4	S3 x1	2	0	3	4.5	3
\$X\$4	S3 x2	6	0	5	1E+30	3

Constraints								
Cell	Name	Final Value	Shadow Price	Constraint R.H. Side	Allowable Increase	Allowable Decrease	Upper Limit	Lower Limit
\$Y\$7	S1 Total	2	0	4	1E+30	2	$+\infty$	2
\$Y\$8	S2 Total	12	1.5	12 + 5 = 17	6	6	18	6
\$Y\$9	S3 Total	18	1	18	6	6	18	12

Sensitivity Analysis

Optimal sol.: $(x_1, x_2) = (0, 6)$
 $Z = 36$

Interpreting the *Solver Sensitivity Report*:

Max $Z = 3x_1 + 5x_2$

Subject to:

$$x_1 \leq 4$$

$$2x_2 \leq 12$$

$$3x_1 + 2x_2 \leq 18$$

$$x_1, x_2 \geq 0$$

Now, let us analyze the *Constraints* part of the table:

- The bottom table addresses the range of feasibility ie the range for the RHS of the constraints that allows the **Shadow Price** to remain unchanged



Increase in Z resulting of an Unit increase in the RHS of a constraint

Variable Cells						
Cell	Name	Final Value	Reduced Cost	Objective Coefficient	Allowable Increase	Allowable Decrease
\$W\$4	S3 x1	2	0	3	4.5	3
\$X\$4	S3 x2	6	0	5	1E+30	3

Constraints								
Cell	Name	Final Value	Shadow Price	Constraint R.H. Side	Allowable Increase	Allowable Decrease	Upper Limit	Lower Limit
\$Y\$7	S1 Total	2	0	4	1E+30	2	$+\infty$	2
\$Y\$8	S2 Total	12	1.5	12 - 5 = 7	6	6	18	6
\$Y\$9	S3 Total	18	1	18	6	6	18	12

This table allows us to say how much would profit increase (Z) without having to apply Simplex again as long as the change in the **RHS** of a constraint remains between its **Upper** and **Lower Limits**, because this means the **Shadow Price** will hold.

Suppose we **decrease** the **RHS** of constraint 2 by **5** (from 12 to 17):

$$-5 * 1.5 = 7.5, \text{ thus } Z = 36 - 7.5 = 28.5$$

Sensitivity Analysis

Optimal sol.: $(x_1, x_2) = (0, 6)$
 $Z = 36$

Interpreting the *Solver Sensitivity Report*:

Max $Z = 3x_1 + 5x_2$

Subject to:

$$x_1 \leq 4$$

$$2x_2 \leq 12$$

$$3x_1 + 2x_2 \leq 18$$

$$x_1, x_2 \geq 0$$

Now, let us analyze the *Constraints* part of the table:

- The bottom table addresses the range of feasibility i.e. the range for the RHS of the constraints that allows the **Shadow Price** to remain unchanged



Increase in Z resulting of an Unit increase in the RHS of a constraint

Variable Cells						
Cell	Name	Final Value	Reduced Cost	Objective Coefficient	Allowable Increase	Allowable Decrease
\$W\$4	S3 x1	2	0	3	4.5	3
\$X\$4	S3 x2	6	0	5	1E+30	3

Constraints							Upper Limit	Lower Limit
Cell	Name	Final Value	Shadow Price	Constraint R.H. Side	Allowable Increase	Allowable Decrease		
\$Y\$7	S1 Total	2	0	4	1E+30	2	$+\infty$	2
\$Y\$8	S2 Total	12	1.5	12	6	6	18	6
\$Y\$9	S3 Total	18	1	18 + 7 = 11	6	6	18	12

This table allows us to say how much would profit increase (Z) without having to apply Simplex again as long as the change in the **RHS** of a constraint remains between its **Upper** and **Lower Limits**, because this means the **Shadow Price** will hold.

Suppose we decrease the **RHS** of constraint 3 by **7**, from 18 to **11**, please note that the Allowable Decrease is 6 making the **RHS** new value fall outside the **Lower Limit**. Therefore the **Shadow Price** is no longer valid and for that reason we can not tell what would happen to profit.